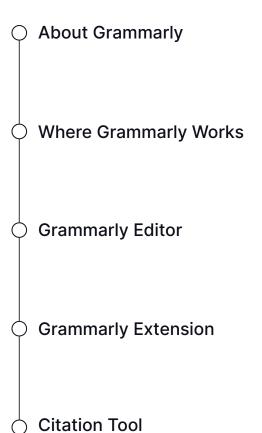


Grammarly for Education

Agenda





01 About Grammarly





Rooted in education

Grammarly was founded in 2009 by education industry experts with the goal of **helping students communicate effectively.**Today, Grammarly is **an essential learning tool loved by students and educators worldwide**.

+008

team members worldwide. Our hubs are located in San Francisco, Kyiv, New York, and Vancouver





30M

daily active users around the world



→ Serve as a learning tool by providing real-time feedback to improve assignments and save educators time

What is Grammarly for Education?

Prepare students for their careers by improving their professional writing skills

Ensure equity by providing equal access to writing assistance, tailored to each student's needs

02 Where Grammarly Works





Available everywhere students and educators write





Grammarly for Mac

and Windows





LMS and Google Docs





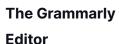






















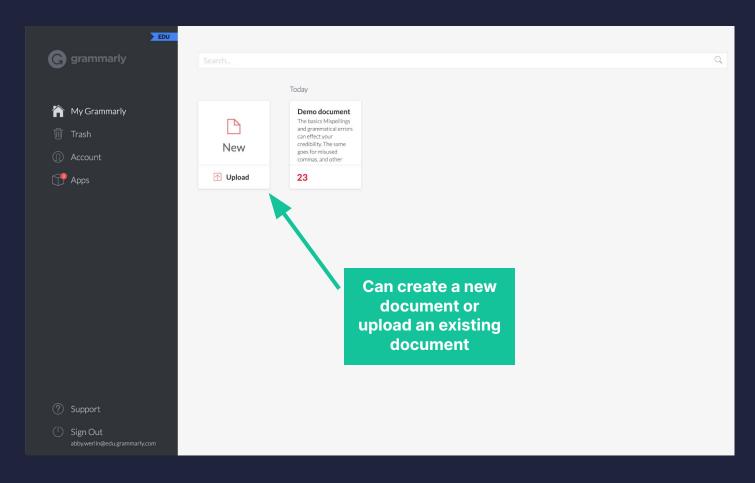
Grammarly for iPhone, iPad, and **Android devices**



03 Grammarly Editor









Demo document

The basics

Mispellings and grammatical errors car goes for misused commas, and other t Grammarly underline these issues in re correctly write the sentence.

<u>Underlines that are blue</u> indicate that C <u>that is unnecessarily wordy</u>. You'll find you revise a wordy sentence in an effo

But wait...there's more?

Grammarly Premium can give you very Passive voice can be fixed by Gramma word-choice mistakes. It can also help switching between e-mail and email or

Generate an in depth report for this document



Performance

Text score: 49 out of 100. This score represents the quality of writing in this document. You can increase it by addressing Grammarly's suggestions.

Word Count

Characters	1,075	Reading time	41 sec
Words	174	Speaking time	1 min 20 sec
Sentences	13		

Readability Metrics compared to other Grammarly users

Word length	5	Above average
Sentence length	13.4	Above average

Readability score 57 (i)

Your text is likely to be understood by a reader who has at least a 9th-grade education (age 15). Aim for the score of at least 60-70 to ensure your text is easily readable by 80% of English speakers.

Vocabulary

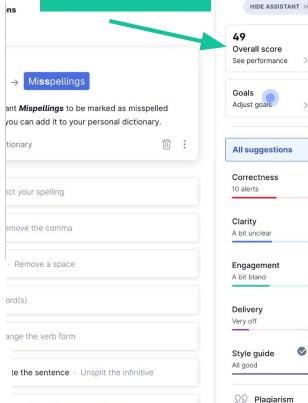
Metrics compared to other Grammarly users

49

Close

Unique words	68% ①	Above average	ge
Rare words	31% ①	Below average	ge





are blue · Remove wordiness

Demo document

by Abby Werlin

General metrics

1,076

174

13

41 sec reading 1 min 20 sec

characters

words

sentences

time

speaking time

Score

Writing Issues



40 Issues left

6 Critical 34 Advanced

This text scores better than 42% of all texts checked by Grammarly

Plagiarism



1 source

100% of your text matches 1 sources on the web or in archives of academic publications

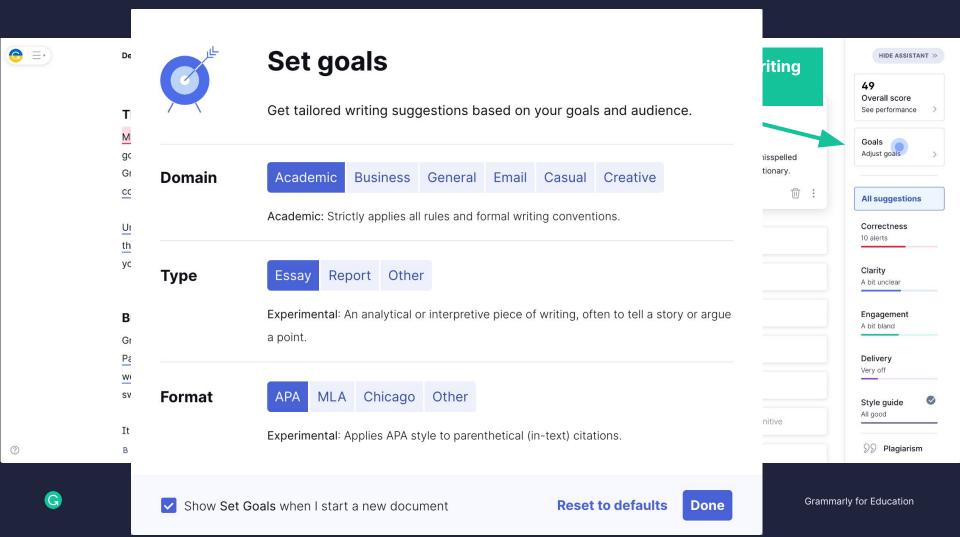
Writing Issues

10	Correctness	
1	Misspelled words	•
1	Confused words	•
1	Comma misuse within clauses	•
1	Improper formatting	•
1	Conjunction use	•
1	Modal verbs	•
1	Misuse of semicolons, quotation marks, etc.	•
1	Incorrect phrasing	•
2	Text inconsistencies	•
_		
22	Delivery	
20	Inappropriate colloquialisms	
1	Potentially sensitive language	•
1	Potentially sensitive language Tone suggestions	•
10.5		•
10.5		•
1	Tone suggestions	
1	Tone suggestions Clarity	-
5	Tone suggestions Clarity Wordy sentences	•
5	Tone suggestions Clarity Wordy sentences	•

Unique Words	68%
Measures vocabulary diversity by calculating the percentage of words used only once in your document	unique words
Rare Words	31%
Measures depth of vocabulary by identifying words that are not among the 5,000 most common English words.	rare words
Word Length	5
Measures average word length	characters per word
Sentence Length	13.4
Measures average sentence length	words per sentence

1.	Mispellings → Misspellings	Misspelled words	Correctness
2.	effeet → affect	Confused words	Correctness
3.	your	Inappropriate colloquialisms	Delivery
4.	commas,	Comma misuse within clauses	Correctness
5.	punctuation.	Improper formatting	Correctness
6.	, but	Conjunction use	Correctness
7.	showed → show	Modal verbs	Correctness
8.	you	Inappropriate colloquialisms	Delivery
9.	to write the sentence correctly	Inappropriate colloquialisms	Delivery
10.	Blue underlines	Wordy sentences	Clarity
11.	an unnecessarily wordy sentence	Wordy sentences	Clarity
12.	You'll → You will	Inappropriate colloquialisms	Delivery
13.	You'll	Inappropriate colloquialisms	Delivery
14.	possibly	Wordy sentences	Clarity
15.	you	Inappropriate colloquialisms	Delivery
16.	effortlessly revise a wordy sentence	Wordy sentences	Clarity
17.	But → However,, Nevertheless,	Inappropriate colloquialisms	Delivery
18.		Misuse of semicolons, quotation marks, etc.	Correctness
19.	there's → there is	Inappropriate colloquialisms	Delivery
20.	you	Inappropriate colloquialisms	Delivery







Demo document

The basics

<u>Mispellings</u> and grammatical errors can <u>effect</u> your credibility. The same goes for misused <u>commas</u>, and other types of <u>punctuation</u>. Not only will Grammarly underline these issues in red, it will also <u>showed</u> you how <u>to</u> <u>correctly write the sentence</u>.

<u>Underlines that are blue</u> indicate that Grammarly has spotted <u>a sentence</u> that is unnecessarily wordy. You'll find suggestions that can <u>possibly</u> help you revise a wordy sentence in an effortless manner.

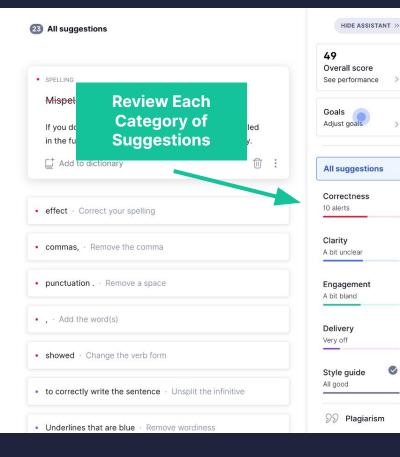
But wait...there's more?

Grammarly Premium can give you very helpful feedback on your writing.

Passive voice can be fixed by Grammarly, and it can handle classical word-choice mistakes. It can also help with inconsistencies such as switching between e-mail and email or the U.S.A. and the USA.

It can even help when you wanna refine ur slang or formality level. That's





Reviewing Correctness



Demo document

The basics

<u>Mispellings</u> and grammatical errors can <u>effect</u> your credibility. The same goes for misused <u>commas</u>, and other types of <u>punctuation</u>. Not only will Grammarly underline these issues in red, it will also <u>showed</u> you how to correctly write the sentence.

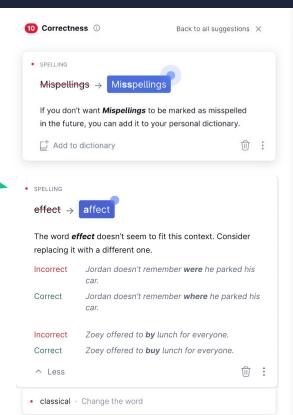
Underlines that are blue indicate that Grammarly has spotted a sentence that is unnecessarily wordy. You'll find suggestions that can possibly help you revise a wordy sentence in an effortless manner.

But wait...there's more?

Grammarly Premium can give you very helpful feedback on your writing. Passive voice can be fixed by Grammarly, and it can handle <u>classical</u> word-choice mistakes. It can also help with inconsistencies such as switching between <u>e-mail</u> and <u>email</u> or the <u>U.S.A.</u> and the USA.

It can even help when you wanna refine ur slang or formality level. That's aspecially useful when writing for a broad audience ranging from







?

HIDE ASSISTANT >>

42

Goals

Overall score
See performance

Academic: APA

All suggestions

Correctness

10 alerts

Clarity

A bit unclear

Engagement

A bit bland

Delivery

Serious issues

Style guide

99 Plagiarism

All good

Reviewing Clarity



Demo document

Grammarly underline these issues in red, it will also showed you how to correctly write the sentence.

<u>Underlines that are blue</u> indicate that Grammarly has spotted <u>a sentence</u> that is unnecessarily wordy. You'll find suggestions that can <u>possibly</u> help you revise a wordy sentence in an effortless manner.

But wait...there's more?

Grammarly Premium can give you very helpful feedback on your writing.

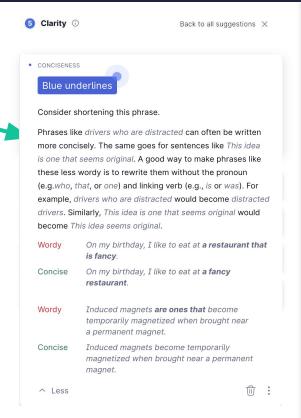
Passive voice can be fixed by Grammarly, and it can handle classical

word-choice mistakes. It can also help with inconsistencies such as

switching between e-mail and email or the U.S.A. and the USA.

It can even help when you wanna refine ur slang or formality level. That's especially useful when writing for a broad audience ranging from businessmen to friends and family, don't you think? It'll inspect your vocabulary carefully and suggest the best word to make sure you don't have to analyze your writing too much.

174 words A





HIDE ASSISTANT >>

42

Goals

Overall score

Academic: APA

All suggestions

Correctness

10 alerts

Clarity

A bit unclear

Engagement

A bit bland

Delivery

Serious issues

Style guide

99 Plagiarism

All good

See performance

Reviewing Engagement

174 words -



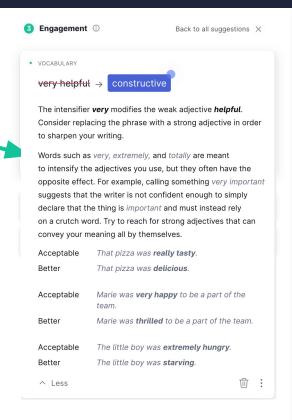
Demo document

But wait...there's more?

B I U H1 H2 & 1∃ ∃ \ \ \

Grammarly Premium can give you very helpful feedback on your writing. Passive voice can be fixed by Grammarly, and it can handle classical word-choice mistakes. It can also help with inconsistencies such as switching between e-mail and email or the U.S.A. and the USA.

It can even help when you wanna refine ur slang or formality level. That's especially useful when writing for a broad audience ranging from businessmen to friends and family, don't you think? It'll inspect your vocabulary carefully and suggest the best word to make sure you don't have to analyze your writing too much.





HIDE ASSISTANT >>

42

Goals
Academic: APA

Overall score See performance

All suggestions

Correctness

Engagement A bit bland

Delivery Serious issues

Style guide All good

99 Plagiarism

10 alerts

Clarity
A bit unclear

Reviewing Delivery



Demo document

The basics

Mispellings and grammatical errors can effect your credibility. The same goes for misused commas, and other types of punctuation . Not only will Grammarly underline these issues in red, it will also showed you how to correctly write the sentence.

Underlines that are blue indicate that Grammarly has spotted a sentence that is unnecessarily wordy. You'll find suggestions that can possibly help you revise a wordy sentence in an effortless manner.

But wait...there's more?

Grammarly Premium can give you very helpful feedback on your writing. Passive voice can be fixed by Grammarly, and it can handle classical word-choice mistakes. It can also help with inconsistencies such as switching between e-mail and email or the U.S.A. and the USA.

It can even help when you wanna refine ur slang or formality level. That's

174 words A



FORMALITY

22 Delivery ①

Personal pronoun in formal writing

(the author, this researcher).

Formal writing is almost always written in the third person.

Rewrite this sentence to remove the personal pronoun your.

In formal writing, do not insert yourself (first person) or the reader (second person) into the topic at hand. The personal

pronouns I, me, my, mine, myself, ourselves, you, your, and yourselves should not appear in a formal paper. If you must

include the writer or reader, consider using the third person

Though the purpose of much formal writing is to put forth

an opinion, avoid stating a personal opinion — even in the third

When the water temperature is lowered

Ice forms when the water temperature is lowered

I believe that more people prefer chocolate,

Evidence exists to show that more people prefer chocolate, rather than vanilla, ice cream.

to 32 degrees Fahrenheit, you get ice.

person. Statements such as I think and we believe erode the

objectivity that formal writing is expected to maintain. Remember to use facts and supporting evidence rather than

to 32 degrees Fahrenheit.

rather than vanilla, ice cream.

Back to all suggestions X

42

Overall score See performance

HIDE ASSISTANT >>

Goals

Academic: APA

All suggestions

Correctness 10 alerts

Clarity

A bit unclear

Engagement

A bit bland

Delivery

Serious issues

Style guide All good









personal opinion.

Informal

Formal

Informal

Formal



(?)

Reviewing Plagiarism



The basics

Mispellings and grammatical errors can effect your credibility. The same goes for misused commas, and other types of punctuation. Not only will Grammarly underline these issues in red, it will also showed you how to correctly write the sentence.

Underlines that are blue indicate that Grammarly has spotted a sentence that is unnecessarily wordy. You'll find suggestions that can possibly help you revise a wordy sentence in an effortless manner.

But wait...there's more?

Grammarly Premium can give you very helpful feedback on your writing. Passive voice can be fixed by Grammarly, and it can handle classical word-choice mistakes. It can also help with inconsistencies such as switching between e-mail and email or the U.S.A. and the USA.

It can even help when you wanna refine ur slang or formality level. That's especially useful when writing for a broad audience ranging from businessmen to friends and family, don't you think? It'll inspect your vocabulary carefully and suggest the best word to make sure you don't have to analyze your writing too much.



e >



ns

•

rism

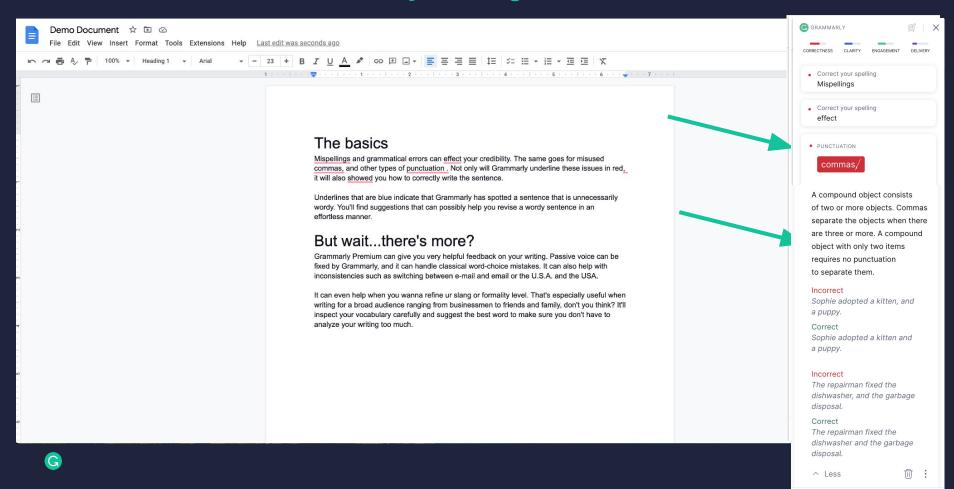
ation

0

04 Grammarly Chrome Extension



Grammarly in Google Docs



05 Citation Tool



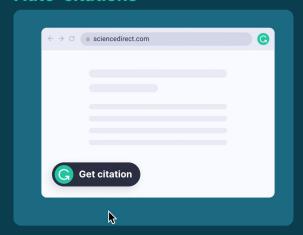
Make citations easy for everyone

Empower students and researchers with the tools to cite research correctly, every time.

Grammarly assists students with citations where they work, from online research to final essay.

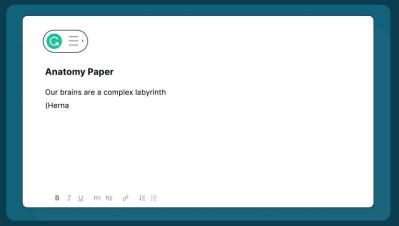
Supports the latest APA, MLA, and Chicago citation styles.

Auto-citations



Generates in-text and full citations directly from research websites*.

Citation style formatting



Ensures all citations are correctly formatted before submission.



06 Q&A